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Credit Scorecard Development and Implementation

This 2 day Business Series course is presented by Naeem Siddiqi, author of Credit Risk Scorecards; or Peter DeForest, founder and managing partner, Portfolio Defense Consulting Group; or James Allen, director of Consulting Services, Portfolio Defense Consulting Group

This business-focused course provides the necessary knowledge to plan, develop, implement, and maintain risk scorecards in-house. The course offers a high-level introduction to credit risk management and covers scorecard implementation strategies.

Learn how to

- · Create business and project plans for scorecard development
- Develop and validate intelligent credit risk scorecards in a step-by-step fashion
- Generate scorecard and portfolio performance reports.

Who should attend?

Credit risk/scoring managers and data miners; those involved in model vetting/validation and auditing; risk strategy developers; and credit risk executives

Prerequisites

No SAS experience or programming experience is required. Attendees should be familiar with logistic regression. Knowledge of SAS Enterprise Miner is helpful, but not necessary. Business experience is preferred, particularly in the following sectors:

- Banking/finance
- Retail
- Insurance
- Telecommunications

Course Contents

Introduction to Credit Risk Management

- Identifying types of risks
- Knowing the benefits of risk management
- Discussing applications of credit risk management

Scorecard Development Roles

Identifying scorecard development roles and why they are important



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